

# INDIANAPOLIS OPERA

## INDIANAPOLIS OPERA BALL SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR

**\$10,000**

Benefits of your generous cash contribution include:

- Your logo and delineation as Presenting Sponsor on:
  - Invitations
  - Front cover of Silent Auction catalogue
  - Recognition on signage at the event
  - Collateral posters, pamphlets, letters, etc.
  - Ads in print media
- Complimentary full page ad (@\$500) in Opera Ball Auction catalogue
- A complimentary full page ad in (@600) *La Boheme* playbill (September 14, 15, 16) – you supply the artwork
- Recognition and thanks at all public relations venues, leading up to event: radio, TV, and service group presentations
- Recognition and thanks from General Director's comments at event
- Access to the database of guests – after the party, IO will send a thank you, on your behalf, with an offering/coupon or something of your choosing.
- Your logo and delineation as Presenting Sponsor on all virtual platforms (IO's website, *twitter*, *Facebook*, *instagram*) with hyperlinks to your website - <We encourage you to do the same on all of your social media platforms>
- 16 complimentary tickets (@ \$350) for (2) reserved tables of 8 at Opera Ball's dinner (Please use this to thank employees, thank customers, lure potential customers or just have a great time with your own family and friends!)
- 10% sponsor discount for additional seats and tables
- Inclusion in IO's Funders list
- Post-event, we will look forward to meeting with you and presenting a sponsorship fulfillment report and evaluation of the return on your investment

### COCKTAIL PARTY SPONSOR

**\$7,500**

Benefits of your generous cash contribution include:

- Your logo and delineation as Cocktail Party Sponsor on:
  - Invitations
  - Recognition on signage at the event
  - Collateral posters, pamphlets, letters, etc.
- Complimentary half page ad (@ \$500) in Opera Ball Auction catalogue – you supply the artwork
- A complimentary half page (@ \$300) ad in *La Boheme* playbill (September 14, 15, 16) – you supply the artwork
- Recognition and thanks from General Director's comments at event
- Your logo and delineation as Cocktail Hour Sponsor on all virtual platforms (IO's website, *twitter*, *Facebook*, *instagram*) with hyperlinks to your website - <We encourage you to do the same on all of your social media platforms>
- 10 complimentary tickets (@ \$350) for (1) reserved table for 10 at Opera Ball dinner (Please use this to thank employees, thank clients, lure potential customers or just have a great time with your own family and friends!)
- 10% sponsor discount for additional seats and tables
- Inclusion in IO's Funders list
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### SILENT AUCTION SPONSOR **\$7,500** **Barnes & Thornburg**

Benefits of your generous cash contribution include:

- Your logo and delineation as Silent Auction Sponsor on:
  - Opera Ball Invitations
  - Logo on cover of Silent Auction catalogue
  - Inside front cover ad in Silent Auction catalogue
  - Collateral posters, pamphlets, letters, etc.
  - Logo on all pages of the Silent Auction catalogue
- Your logo and delineation as Silent Auction Sponsor on all virtual platforms (IO's website, *twitter*, *Facebook*, *instagram*) with hyperlinks to your website - <We encourage you to do the same on all of your social media platforms>
- A complimentary quarter page ad (@ \$250) in *La Boheme* playbill (September 14, 15, 16) – you supply the artwork
- Recognition on signage at the event
- Recognition and thanks from General Director's comments at event
- 10 complimentary tickets (@ \$350) for (1) reserved table for 10 at *Opera Ball* dinner (Please use this to thank employees, thank clients, lure potential customers or just have a great time with your own family and friends!)
- 10% sponsor discount for additional seats and tables
- Inclusion in IO's Funders list
- Post-event, we will look forward to meeting with you and presenting a sponsorship fulfillment report and evaluation of the return on your investment.

### DESIGN AND DÉCOR SPONSOR **\$4,500 ParrRichey**

Benefits of your generous cash contribution include:

- Your logo and delineation as D & D sponsor on:
  - Printed materials, related to the event: invitations, posters, letters, pamphlets, etc.
  - All virtual platforms (IO's website, *twitter*, *Facebook*, *instagram* with hyperlinks to your website: <We encourage you to do the same on all of your social media platforms>
- A complimentary quarter page ad (@ \$350) in *La Boheme* playbill (September 14, 15, 16) – you supply the artwork
- Complimentary quarter page ad in *Opera Ball's* Auction catalogue
- Recognition on signage at the event
- Recognition and thanks from General Director's comments at event
- 6 complimentary tickets (@ \$350) at reserved table at *Opera Ball's* dinner (Please use this to thank employees, thank customers, lure potential customers or just have a great time with your own family and friends!)
- 10% sponsor discount for additional seats and tables
- Access to event photos for you to use, promotionally
- Inclusion in IO's Funders list
- Post-event, we will look forward to meeting with you and presenting a sponsorship fulfillment report and evaluation of the return on your investment.

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## INDIANAPOLIS OPERA BALL SPONSORSHIP OPPORTUNITIES

### BAND AND STAGE SPONSOR

**\$2,500**

Benefits of your generous cash contribution include:

- Your logo and delineation as Band and Stage Sponsor on:
  - Collateral posters, pamphlets, etc.
- A complimentary quarter page ad (@ \$250) in *La Boheme* playbill (September 14, 15, 16) – you supply the artwork
- Recognition on signage at the event
- Your logo and delineation as Band and Stage Sponsor on all virtual platforms (IO's website, *twitter*, *Facebook*, *instagram*) with hyperlinks to your website - <We encourage you to do the same on all of your social media platforms>
- 4 complimentary tickets (@ \$350) at *Opera Ball's* dinner (Please use this to thank employees, thank clients, lure potential clients or just have a great time with your own family and friends!)
- Inclusion in IO's Funders list
- Post-event, we will look forward to meeting with you and presenting a sponsorship fulfillment report and evaluation of the return on your investment.

### GAMING AREA SPONSOR

**\$2,500**

Benefits of your generous cash contribution include:

- Your logo and delineation as Band and Stage Sponsor on:
  - Collateral posters, pamphlets, letters, etc.
- A complimentary eighth page ad (@ \$150) in *La Boheme* playbill (September 14, 15, 16) – you supply the artwork
- Your logo and delineation as Band and Stage Sponsor on all virtual platforms (IO's website, *twitter*, *Facebook*, *instagram*) with hyperlinks to your website - <We encourage you to do the same on all of your social media platforms>
- 4 complimentary tickets (@ \$350) at *Opera Ball's* dinner (Please use this to thank employees, thank clients, lure potential customers or just have a great time with your own family and friends!)
- Inclusion in IO's Funders list
- Post-event, we will look forward to meeting with you and presenting a sponsorship fulfillment report and evaluation of the return on your investment.